

ALCATEL-LUCENT
ENTERPRISE



Rainbow Alert

March 2021

WHAT'S RAINBOW ALERT?

A BRIEF OVERVIEW OF WHAT RAINBOW ALERT IS AND WHAT IT DOES





Rainbow Alert

WHEN A “PING” IS NOT ENOUGH

- ▶ A secure, priority-based messaging system with persistent audio alerts
- ▶ Designed for both clinical and non-clinical staff
- ▶ Manage critical situations more efficiently
- ▶ More than just a replacement for outdated pager systems

OBJECTIVES

- ▶ Faster decision making and increased safety
- ▶ Improved efficiency for hospital staff
- ▶ Enhancing communication and collaboration
- ▶ Centralize and sync with contact directory

PAGER SYSTEM

AGEING COMMUNICATION CHANNEL



UK NHS statistic*

- Pagers used: 130.000
- 1 in 10
- Annual cost: £6.6 million
- Possible Save: £2.7 million/year

Disadvantages

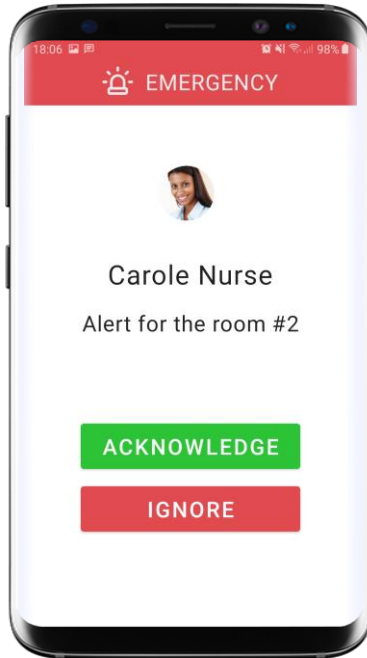
- Communication Silo
- One-way communication system without context
- High attendant workload
- Reliability - running on single network
- Security risk that may expose sensitive patient health data

WHY RAINBOW ALERT?

WHAT'S THE BENEFIT OF ADDING RAINBOW ALERT TO YOUR ORGANISATION



Rainbow Alert



Rainbow Alert is
an optional service
of Rainbow by
Alcatel-Lucent Enterprise

WHY ALE ?

- **It's flexible**
 - Hardware-agnostic (iOS, Android OS, web or PC/MAC)
- **It's secure**
 - Secures emergency messaging flows
- **It's efficient**
 - Revolutionises communication whilst helping reduce alarm fatigue
- **It's engaging**
 - Changes digital engagement outside and inside the organisation
- **It's economical**
 - Replaces your ageing and expensive pager system



HOW MUCH DOES RAINBOW ALERT COST?

AN OVERVIEW OF THE BUSINESS MODEL AND PRICING

RAINBOW ALERT



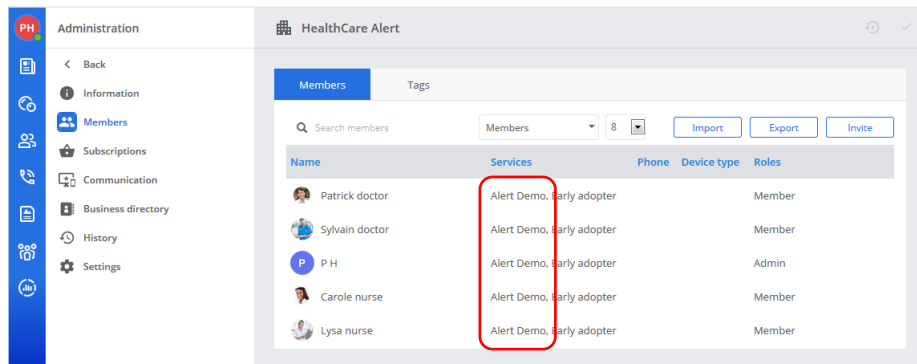
Any user
(Clinical and non-clinical staff)
can send an alert



FOR FREE

BUSINESS MODEL

Limited Availability



Recipients only pay
for the service (add-on plan)

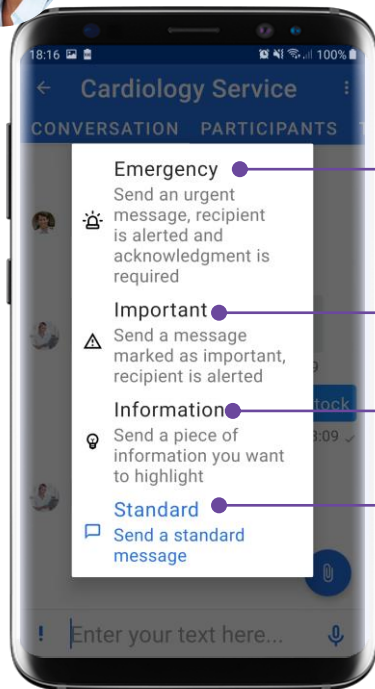


- Pricing per user per month: Alert Monthly (RB-Alert) ==> 3€
- Pricing per user per year/3 years/5 years
 - Alert 1-Year prepaid (RB-Alert-1Y) ==> 36€
 - Alert 3-Year prepaid (RB-Alert-3Y) ==> 108€
 - Alert 5-Year prepaid (RB-Alert-5Y) ==> 180€

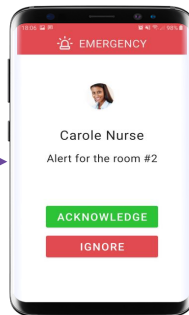
DIFFERENT RAINBOW MESSAGE PRIORITY LEVELS (SMARTPHONE AND WEB)



Sender:



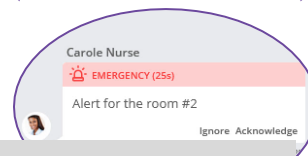
Receiver:



High notification level:

- Persistent visual notification (smartphone on left / web on right) - with acknowledge/ignore function
- Persistent audio beep (strident and high level / duration 30s)

Optional alert license is required



Carole Nurse

△ IMPORTANT

There are only two anti-bedsore mattresses

21:42

Medium Notification level:

- Orange label color
- Specific audio beep (medium level)

No optional license*

Carole Nurse

ℹ INFORMATION

Keep in mind the processes of cleaning and disinfection

21:41

Low notification level:

- Blue label color
- Generic beep

No optional license*

Carole Nurse

I will be there in a few minutes

17:08

Standard notification level:

no label color + generic beep

No optional license*

*: available for all UCaaS Rainbow users (Essential/Business/Enterprise license)

Saving calculator



Rainbow Alert



No PAGERS	1000
Pagers used in any one day	500
Number of "Bleeps" Per day	5
Total "Bleeps" per day	2500
Time saved per page in minutes	1
staff cost per Hour	£35.00
calculated cost per minute	£0.58
Days in the year	365
Hours per week	40
SAVING - MONETARY	£532,291.67
SAVING MAN DAYS PER YEAR	22,813

HOW DOES RAINBOW ALERT WORK?

A DETAILED OVERVIEW OF INTERFACE, FEATURES AND CAPABILITIES



« RAINBOW ALERT » USAGE OVERVIEW

Sender

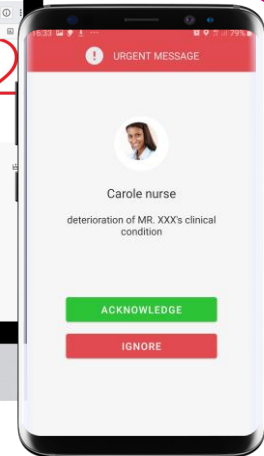
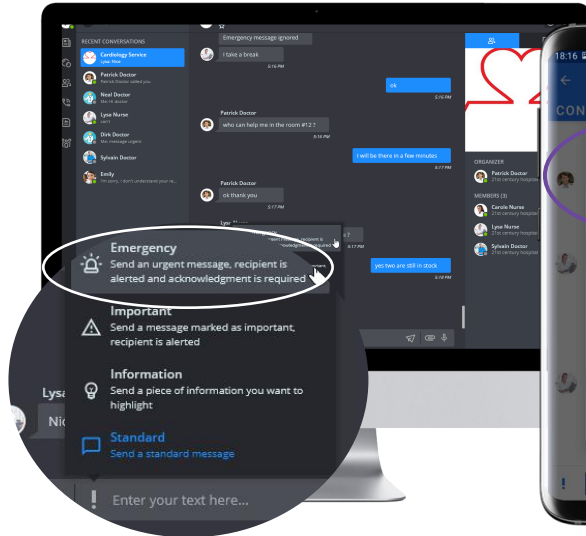
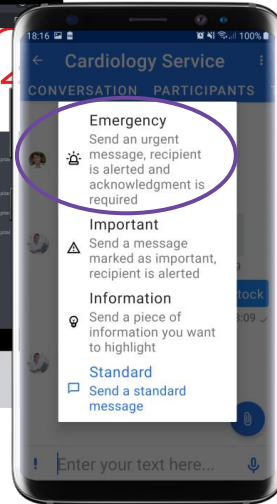
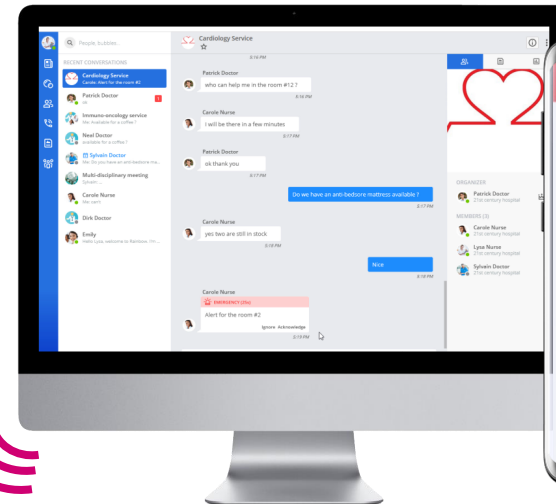


Receiver(s)

For one single person
or a group of people (Bubble)



Persistent audio alert



21ST CENTURY HOSPITAL



Cardiology unit



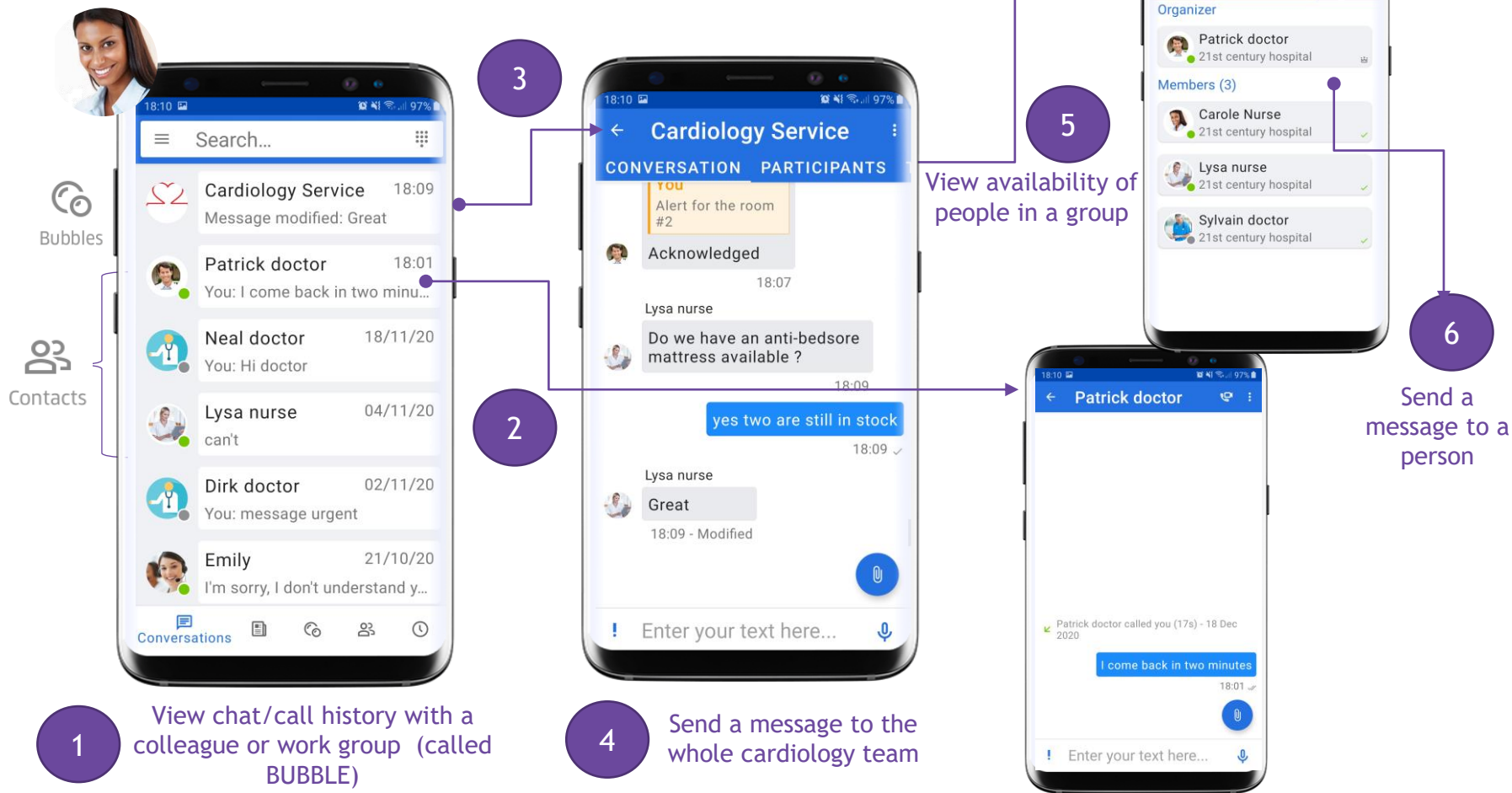
Rainbow Alert



RAINBOW SMARTPHONE APP

14

October 21



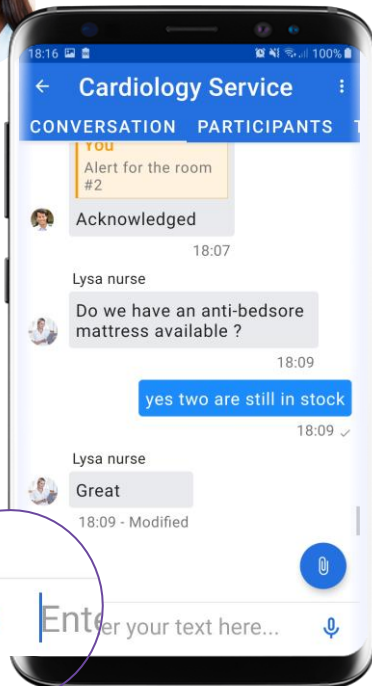
“RAINBOW ALERT” ON SMARTPHONE

SENDING AN URGENT MESSAGE TO A COLLEAGUE OR A TEAM

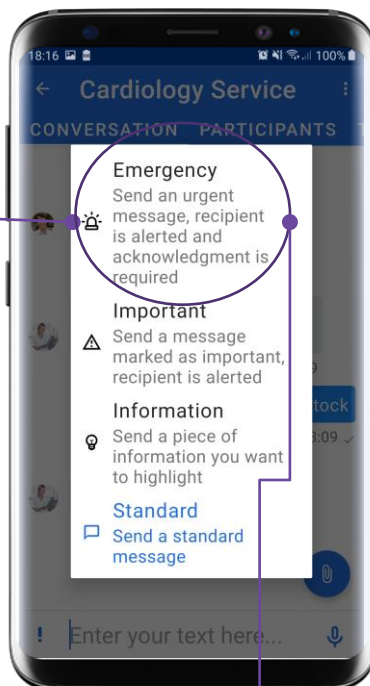


Rainbow Alert!

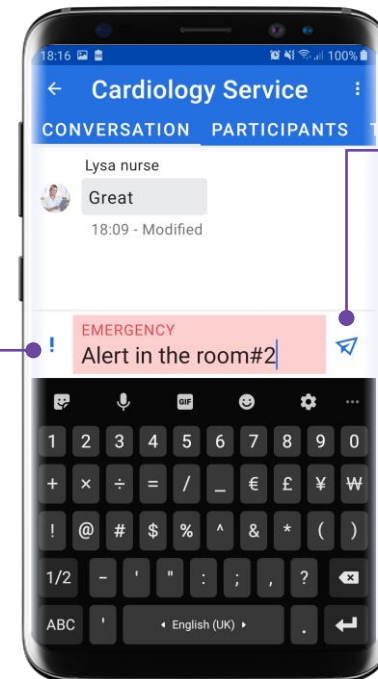
3 Send the message



1 Click on the icon “!”
to choose the right messaging priority level



2 Click on “Emergency”
and write the message



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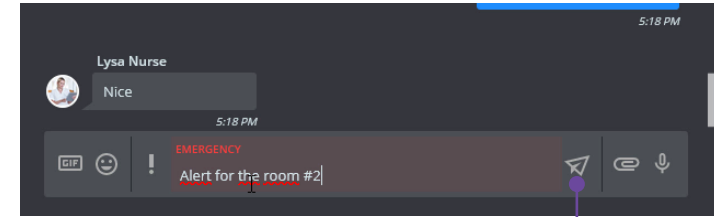
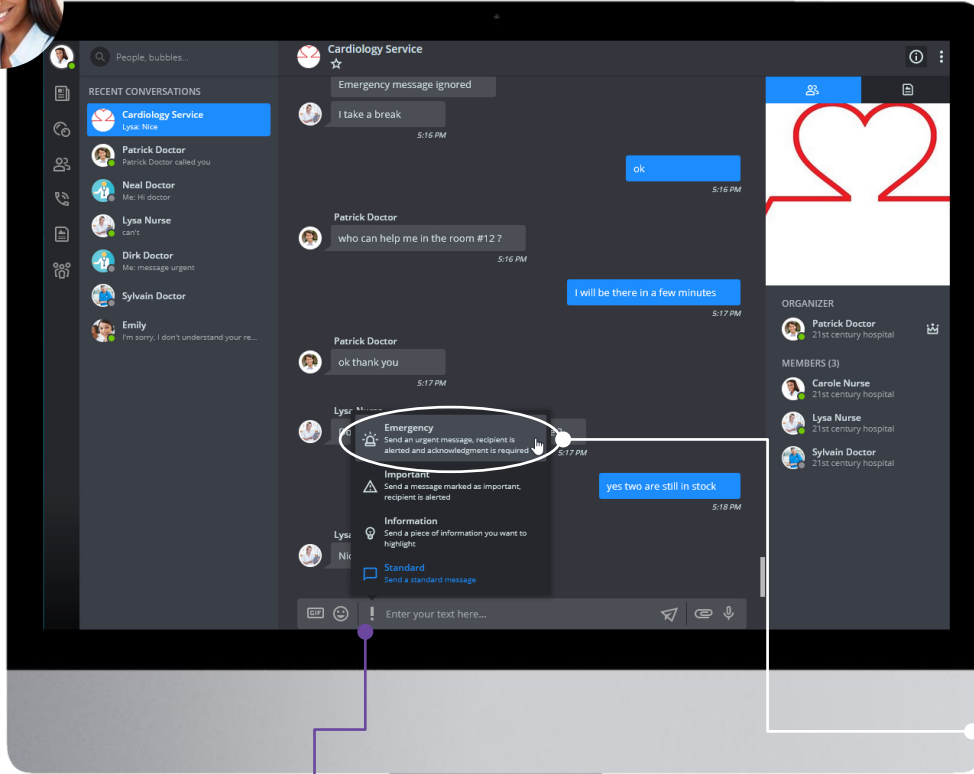


“RAINBOW ALERT” ON WEB

SENDING AN URGENT MESSAGE TO A COLLEAGUE OR A TEAM



Rainbow Alert!



1 Click on the button “!”

2 Choose “Emergency”

3 Write the urgent message

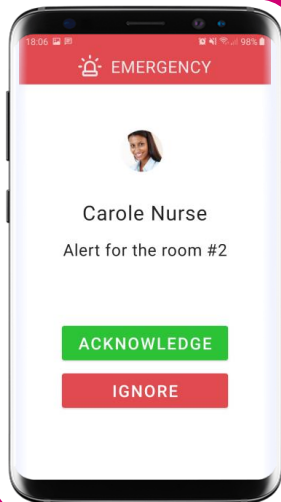
4 Send the message

RECEIVING AN URGENT MESSAGE



Rainbow Alert!

If the nurse sends a chat to a single person



Persistent audio alert with strident ringing tone

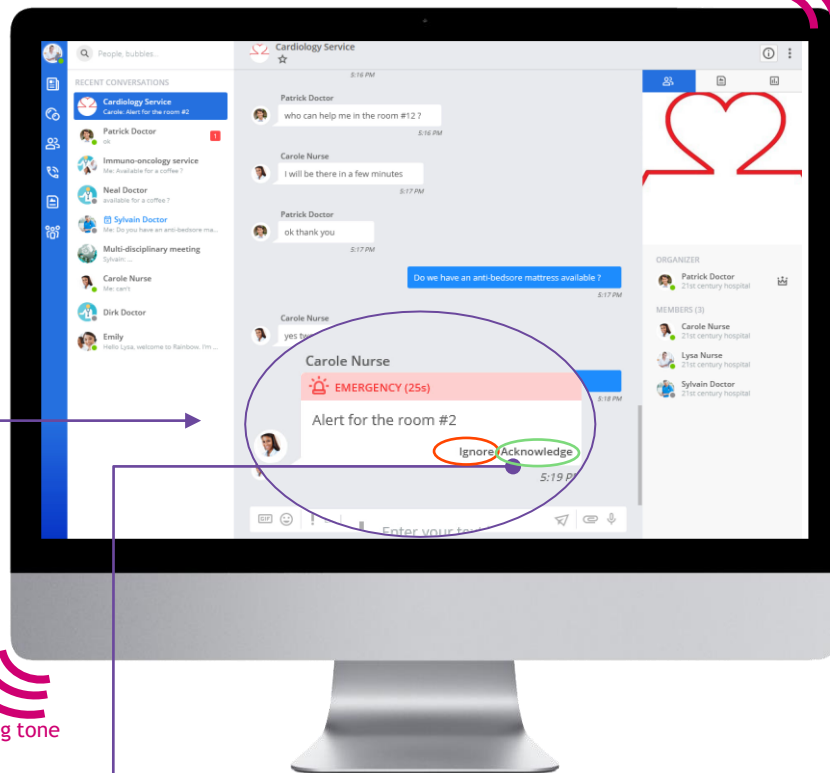
If the nurse sends a chat to a work group



1 Receivers have persistent audio/video alerts

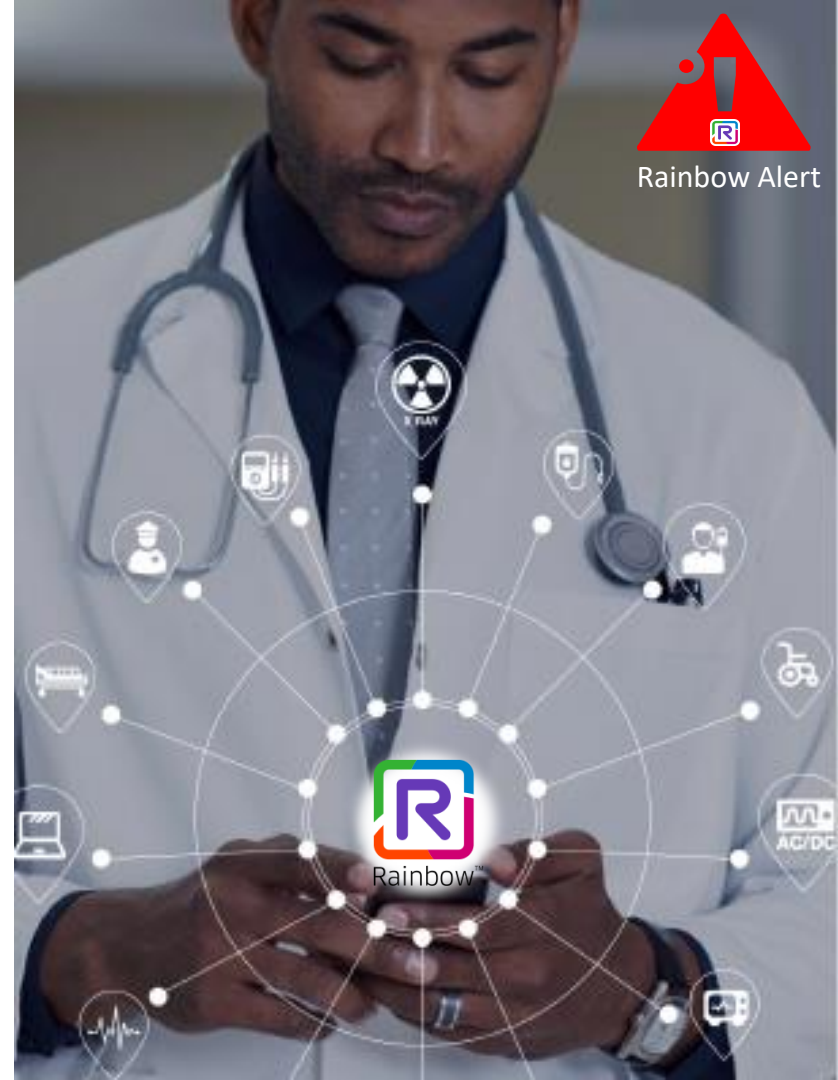
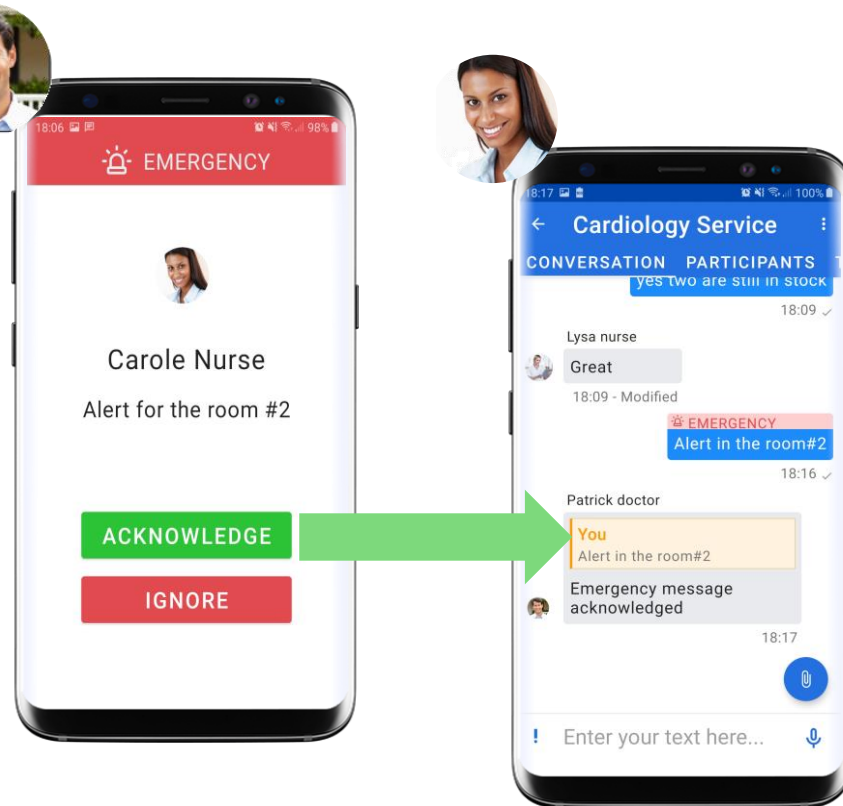
Persistent audio alert with strident ringing tone

- All smartphones are ringing
- Persistent alert is stopped when a receiver acknowledges/ignores the message
- Smartphones and PC/MAC stop ringing after 30 seconds if nobody acknowledges/ignores the message



2 Choose/click on "Ignore" or "Acknowledge"

KEEPING THE AUDIT TRAIL



THANK YOU



C O N T A C T U S



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www.al-enterprise.com

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