



RAINBOW CLASSROOM

EXTEND. ENGAGE. EDUCATE.

DECEMBER 2022



AGENDA

1. RAINBOW CLASSROOM

2. FEATURE SET

3. BUSINESS MODEL

RAINBOW CLASSROOM

HOW WE DEFINE THIS NEW EXCITING SOLUTION AND WHAT IT'S ALL ABOUT



THE LEARNING MANAGEMENT SYSTEM MARKET

► Top 8 LMS

1. [Blackboard](#)
2. [Canvas LMS](#)
3. [Moodle](#)
4. [D2L](#)
5. [Google Classroom](#)
6. [Schoolology](#)
7. [Docebo](#)
8. [Edmodo](#)

A **learning management system** is a **solution** which provides an **instructor** with a way to **create and deliver content**, **monitor** student **participation** and **assess** student **performance**

Current market size: 13.4 USD Billion

Market size by 2026: 375 USD Billion

CAGR 2020 to 2026: 32.1%

*Numbers provided by [ThinkImpact](#)

RAINBOW CLASSROOM

- ▶ Rainbow Classroom is a European-hosted and developed remote learning platform designed with teachers, for teachers
- ▶ A collaborative online learning environment which delivers hybrid, active and impactful learning

COLLABORATIVE ONLINE LEARNING ENVIRONMENT

- Produces a motivated, autonomous and highly-trained workforce
- Improves the return on time and resources invested by the business

- Delivers active, impactful learning to a dispersed learning community
- Simplifies the life of teachers / trainers so they can focus on the teaching not the technology
- Enables students / trainees to perform to their best ability and reach their potential



CHOOSE YOUR ENVIRONMENT

Extend. Engage. Educate.

Education

- Quick adoption and better participation experience
- Safe and persistent learning environment
- Simple administration for teachers and students

Engage. Educate. Collaborate.

Enterprise

- Active, collaborative learning experience
- Closer personal interaction & collaboration
- Boost ROI on time spent in training

FEATURE SET

A FEW SLIDES AROUND THE CORE FEATURES OF RAINBOW CLASSROOM



RAINBOW CLASSROOM - PRINCIPAL FUNCTIONALITIES



VIDEO
CONFERENCE



FILE SHARING



INCLUDE,
EXCLUDE
LOCK CLASS



BREAKOUT
ROOMS



CHAT



WHITEBOARD



WAITING ROOM
(LOBBY)



WORKGROUP
ROOMS



PRESENCE



RECORDING



GUEST SPEAKER
INVITATION



RAISE A
HAND



PERMISSION
CONTROL



SCREEN
SHARING



ANALYTICS



ATTENTION
CONTROL



CALL TO CLASS



CO-WATCH VIDEO



QUIZ &
SURVEYS



ANDROID & IOS
ACCESS



TAKE AND
SHARE NOTES



EXAM ROOMS

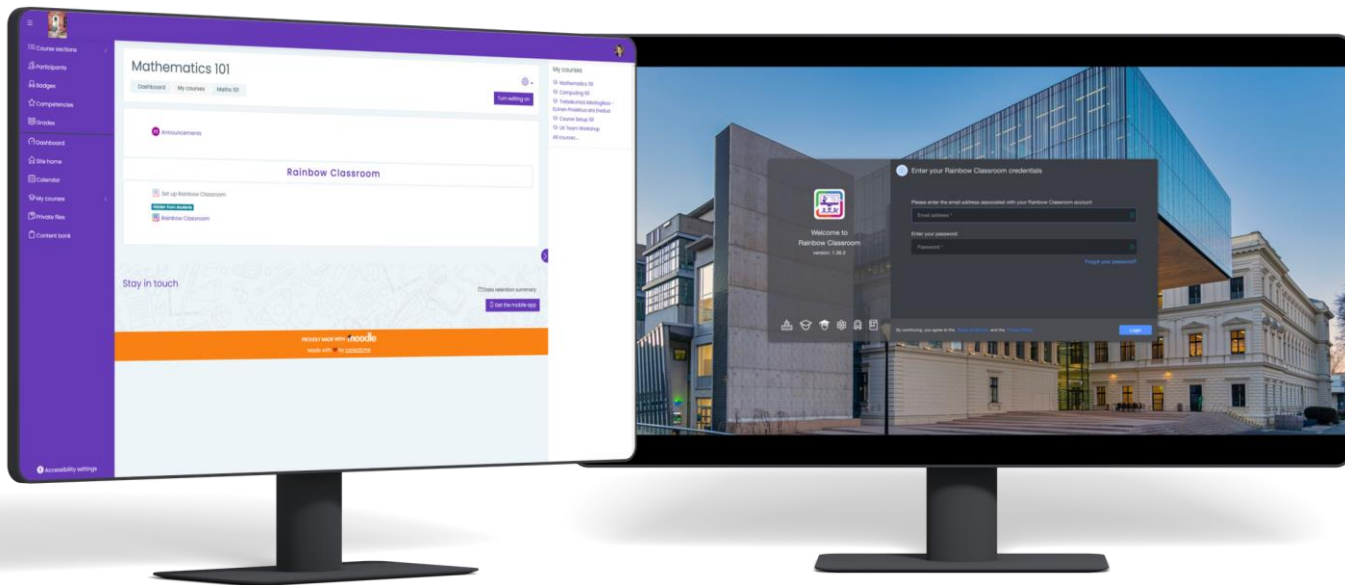


CUSTOM
TRANSLATION



PROGRESSIVE
WEB APP

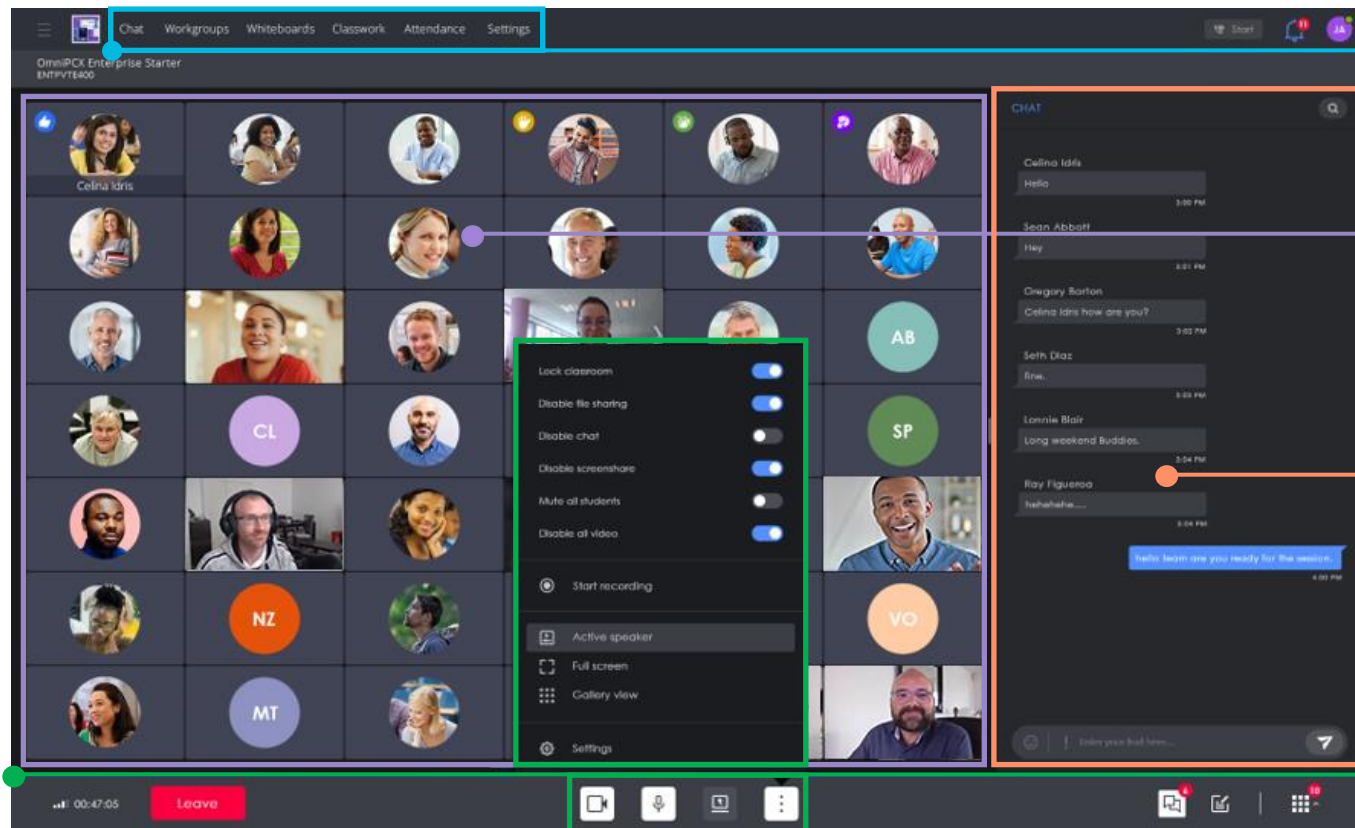
LAUNCH FROM WITHIN YOUR LMS



Rainbow Classroom seamlessly integrates with your existing LMS. In case you have no LMS deployed, Rainbow Classroom supports a standalone version with a built-in LMS as well.

TEACHER IN-CLASS CONTROLS

11



Navigation bar

Take full control of your classroom

Video conferencing

Up to 49 concurrent video streams

Chat

Both you and students exchange IMs

Classroom controls

Lock classroom, disable or enable features, record or change view

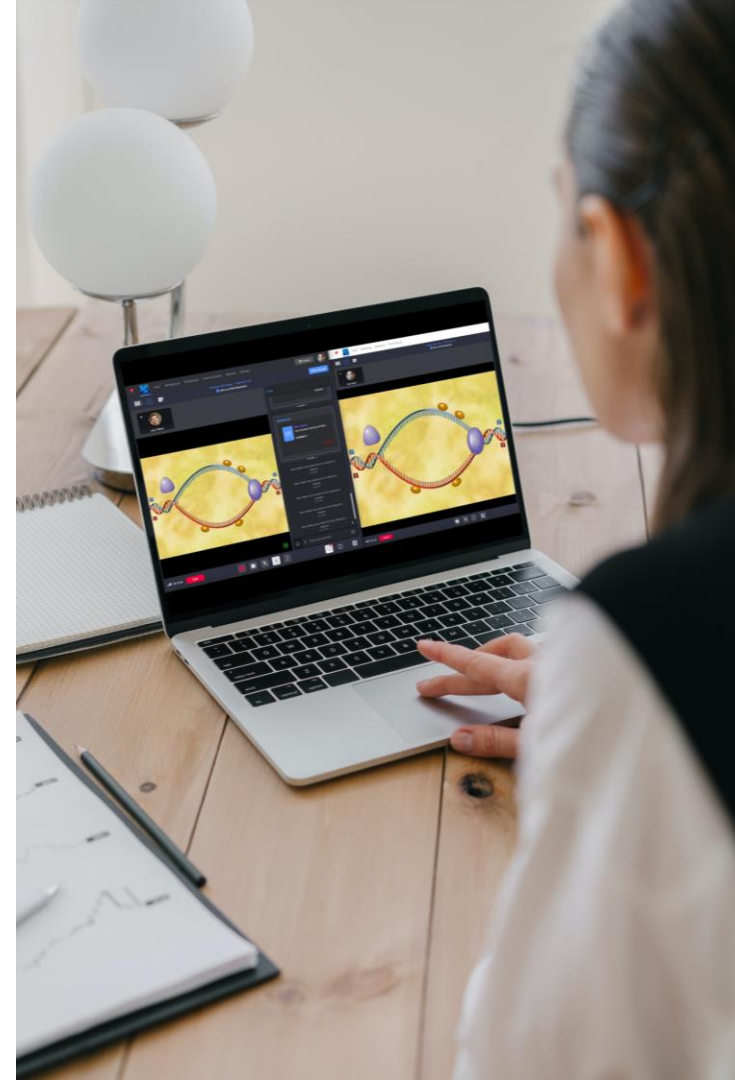


SHARE CLASS MATERIAL



Share different types* of materials with your class by uploading it to the material section. The materials can be either downloaded or directly previewed in-app by your students.

*Supported formats: PowerPoint (pptx), Word (docx), PDF (pdf), Video (youtube link)

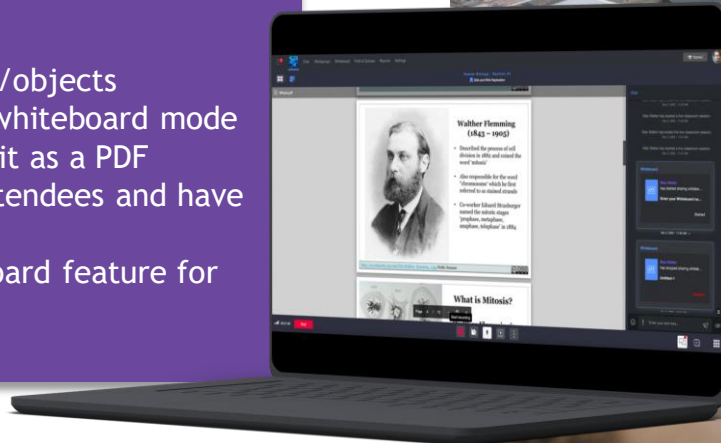
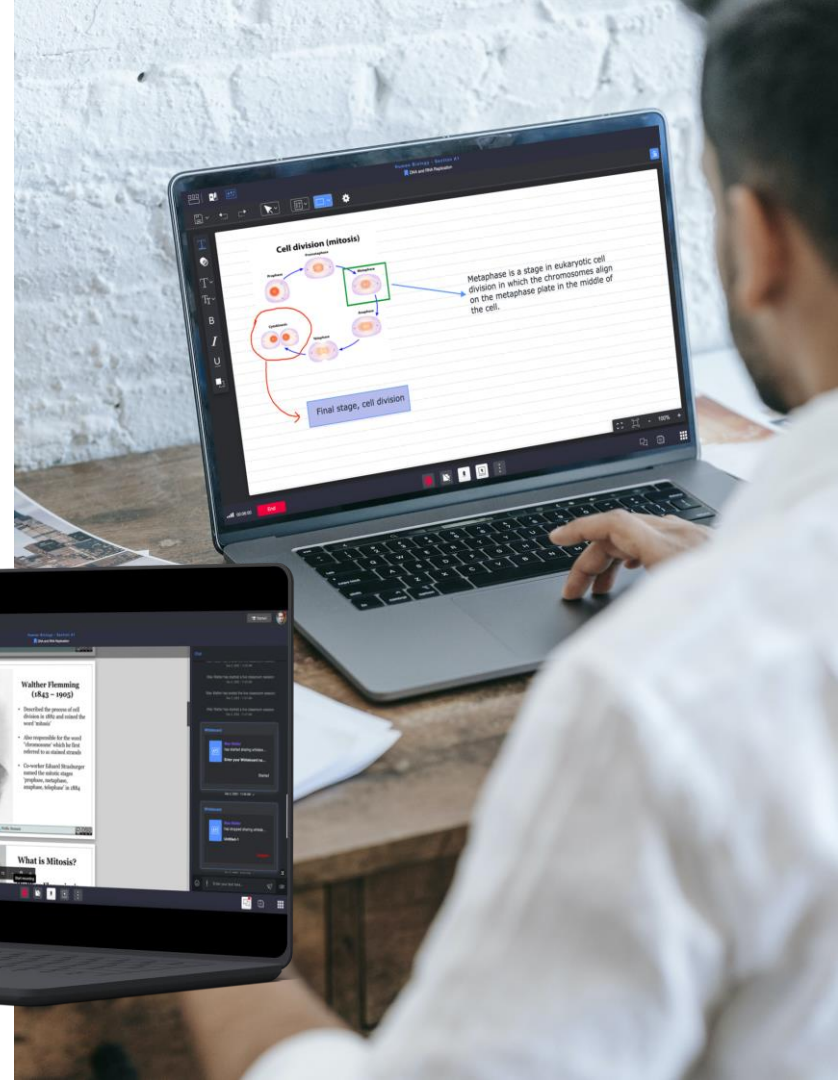


WHITEBOARD FOR REAL-TIME INTERACTION

The whiteboard is easily accessible directly from your navigation bar in the top left corner.

The whiteboard allows for the following real-time actions:

- Share whiteboard
- Write, draw or import images/objects
- Record your session while in whiteboard mode
- Export whiteboard and share it as a PDF
- Give whiteboard access to attendees and have them contribute
- Disable or enable the whiteboard feature for specific or all classes

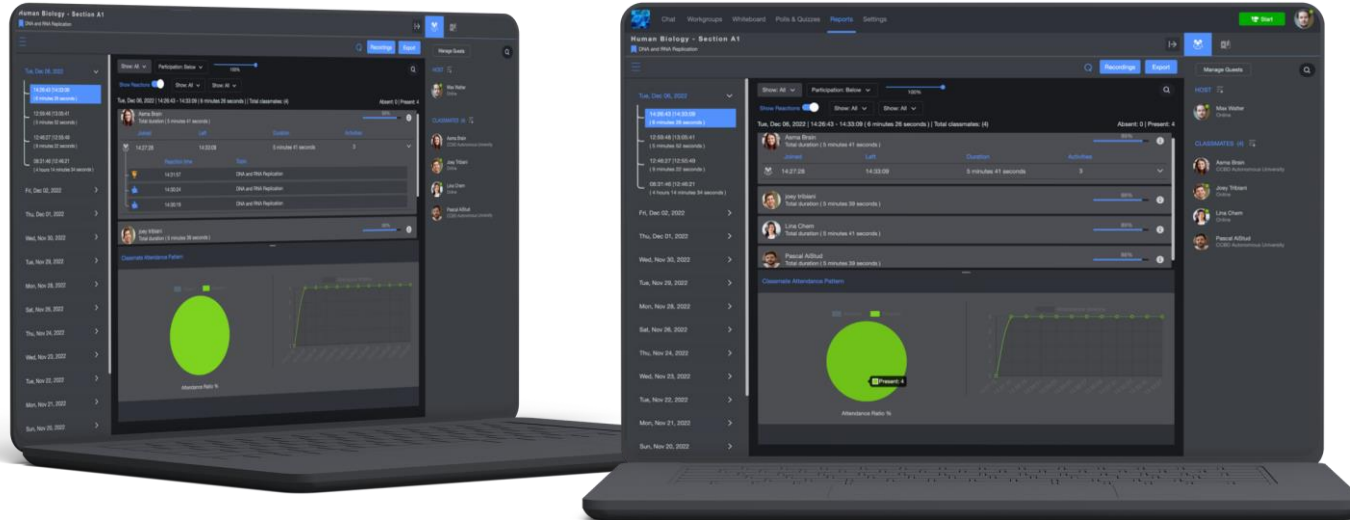


WATCH TOGETHER



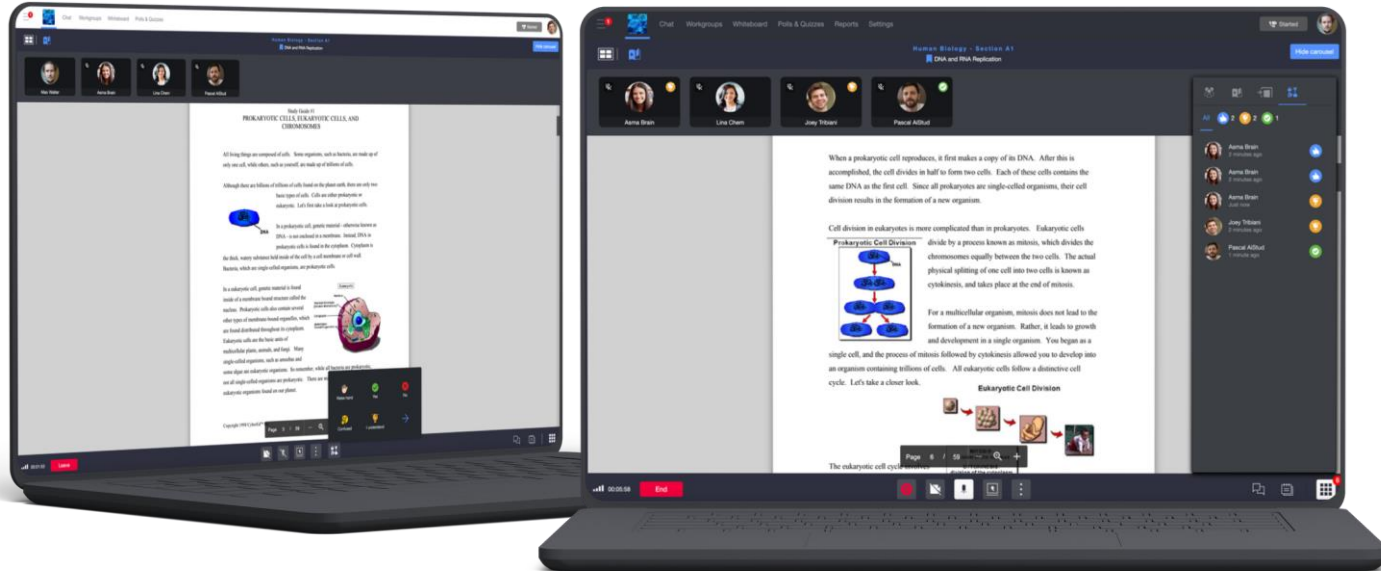
You can watch a video together with your attendees in real-time. Both video and audio are automatically synchronised in both teacher and student view.

CLASSROOM ANALYTICS



Rainbow Classroom delivers powerful analytics keeping track of participant attendance, reactions, behaviour and quiz results. You can check the reports in real-time or at your convenience. Export and save them for later analysis in offline mode.

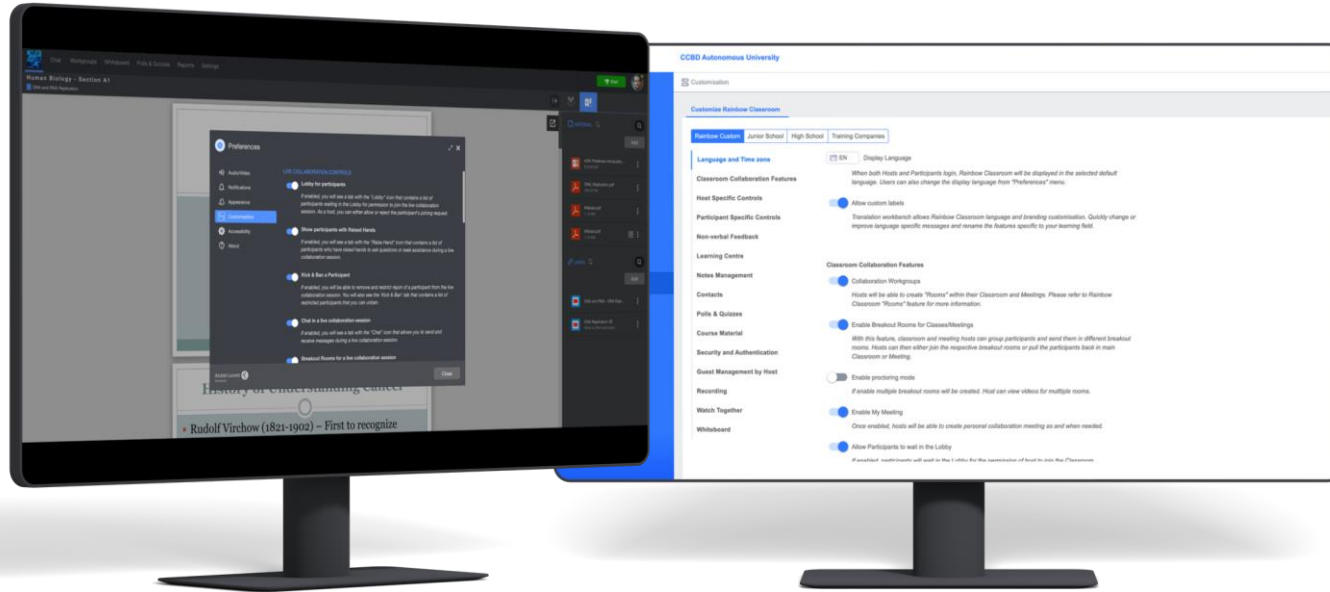
STUDENT REACTIONS



Students may make use of the predefined quick reactions to signal that they did or did not understand what the teacher has been saying, reply with yes or no or raise a hand.



ADMINISTRATION AND CUSTOMISATION



You can make use of the dedicated administration interface, which empowers you to predefine the settings of existing, new, all or only specific classes, such as which features should be available to attendees or yourself in any of the above.

BUSINESS MODEL

SUBSCRIPTION TYPES, PRICING AND HOW TO ORDER



BUSINESS MODEL

- **Rainbow Classroom bundle**
 - Education: **15€/15\$** teacher/month* | student subscriptions free of charge
 - Corporate: **18€/18\$** mentor/month* | mentee subscriptions free of charge

RAINBOW CLASSROOM TEACHER - 1 MONTH	3EY95115AA
RAINBOW CLASSROOM TEACHER - 1 YEAR	3EY95115AB
RAINBOW CLASSROOM TEACHER - 3 YEARS	3EY95115AD
RAINBOW CLASSROOM TEACHER - 5 YEARS	3EY95115AF
RAINBOW CLASSROOM STUDENT - 1 MONTH	3EY95114AA
RAINBOW CLASSROOM STUDENT - 1 YEAR	3EY95114AB
RAINBOW CLASSROOM STUDENT - 3 YEARS	3EY95114AD
RAINBOW CLASSROOM STUDENT - 5 YEARS	3EY95114AF

- **Rainbow Classroom Subscription via BP Rainbow Admin interface**

Administration

Back

Information

Members

Subscriptions

Communication

Analytics

Activity

History

Settings

Hamadi University

☐ Admin has the right to update subscriptions

Free and custom offers

Essential

★ Unlimited

0

Licenses

Allocated

Paid offers

Duration

Renewal

Billed

Allocated

Classroom Student 1-Year prepaid

12 months

May 1, 2022

100

0

Classroom Teacher 1-Year prepaid

12 months

May 1, 2022

15

0

*additional discounts may be applied based on region and customer

C O N T A C T U S



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