

RAINBOW CLASSROOM

EXTEND. ENGAGE. EDUCATE.

DECEMBER 2022

AGENDA

1. **RAINBOW CLASSROOM**
2. **FEATURE SET**
3. **BUSINESS MODEL**

RAINBOW CLASSROOM

HOW WE DEFINE THIS NEW EXCITING SOLUTION AND WHAT IT'S ALL ABOUT

THE LEARNING MANAGEMENT SYSTEM MARKET

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► Top 8 LMS

1. [Blackboard](#)
2. [Canvas LMS](#)
3. [Moodle](#)
4. [D2L](#)
5. [Google Classroom](#)
6. [Schoology](#)
7. [Docebo](#)
8. [Edmodo](#)

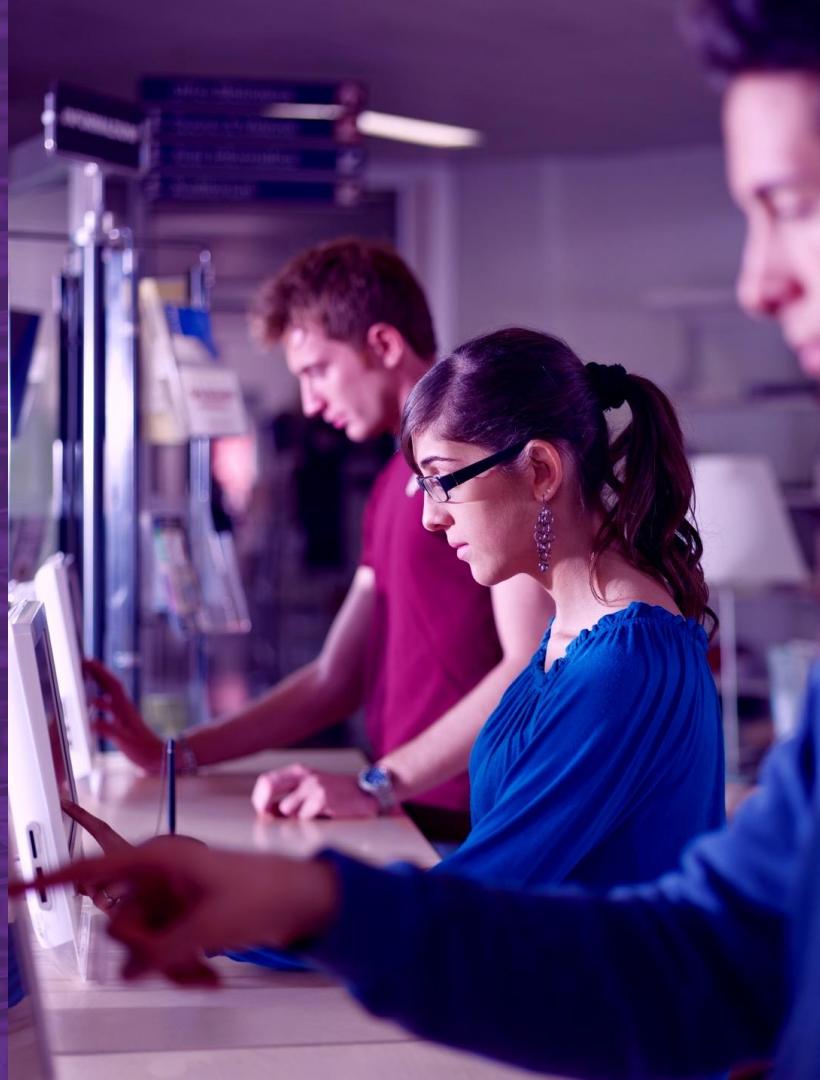
A **learning management system** is a **solution** which provides an **instructor** with a way to **create and deliver content**, monitor student **participation** and **assess** student **performance**

Current market size: **13.4 USD Billion**

Market size by 2026: **375 USD Billion**

CAGR 2020 to 2026: **32.1%**

*Numbers provided by [ThinkImpact](#)



RAINBOW CLASSROOM

- ▶ Rainbow Classroom is a European-hosted and developed remote learning platform designed with teachers, for teachers
- ▶ A collaborative online learning environment which delivers **hybrid**, active and impactful learning

COLLABORATIVE ONLINE LEARNING ENVIRONMENT

- Delivers active, impactful learning to a dispersed learning community
- Simplifies the life of teachers / trainers so they can focus on the teaching not the technology
- Enables students / trainees to perform to their best ability and reach their potential

- Produces a motivated, autonomous and highly-trained workforce
- Improves the return on time and resources invested by the business



CHOOSE YOUR ENVIRONMENT

Extend. Engage. Educate.

Education

- Quick adoption and better participation experience
- Safe and persistent learning environment
- Simple administration for teachers and students

Engage. Educate. Collaborate.

Enterprise

- Active, collaborative learning experience
- Closer personal interaction & collaboration
- Boost ROI on time spent in training

FEATURE SET

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A FEW SLIDES AROUND THE CORE FEATURES OF RAINBOW CLASSROOM

RAINBOW CLASSROOM - PRINCIPAL FUNCTIONALITIES



VIDEO
CONFERENCE



FILE SHARING



INCLUDE,
EXCLUDE
LOCK CLASS



BREAKOUT
ROOMS



CHAT



WHITEBOARD



WAITING ROOM
(LOBBY)



WORKGROUP
ROOMS



PRESENCE



RECORDING



GUEST SPEAKER
INVITATION



RAISE A
HAND



PERMISSION
CONTROL



SCREEN
SHARING



ANALYTICS



ATTENTION
CONTROL



CALL TO CLASS



CO-WATCH VIDEO



QUIZ &
SURVEYS



ANDROID & IOS
ACCESS



TAKE AND
SHARE NOTES



EXAM ROOMS

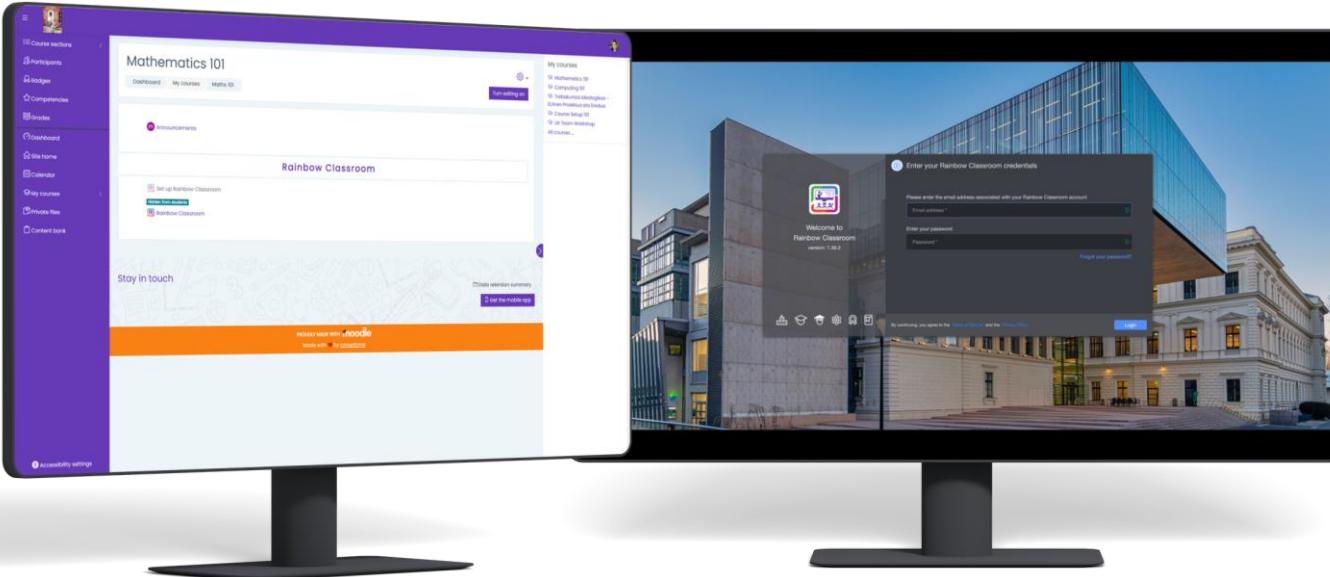


CUSTOM
TRANSLATION



PROGRESSIVE
WEB APP

LAUNCH FROM WITHIN YOUR LMS



Rainbow Classroom seamlessly integrates with your existing LMS. In case you have no LMS deployed, Rainbow Classroom supports a standalone version with a built-in LMS as well.

TEACHER IN-CLASS CONTROLS

The screenshot shows the Omniplex Enterprise Starter software interface. At the top is a navigation bar with 'Chat', 'Workgroups', 'Whiteboards', 'Classwork', 'Attendance', and 'Settings'. Below the navigation bar is a grid of student video feeds. A green box highlights a context menu with options: 'Lock classroom' (checked), 'Disable file sharing' (checked), 'Disable chat' (unchecked), 'Disable screenshare' (checked), 'Mute all students' (unchecked), 'Disable all video' (checked), 'Start recording' (radio button), 'Active speaker' (radio button, selected), 'Full screen' (checkbox), 'Gallery view' (checkbox), and 'Settings' (checkbox). A purple box highlights the 'CHAT' tab in the sidebar, showing a list of messages from students. A green box highlights the bottom control bar with video, audio, and settings icons.

Navigation bar

Take full control of your classroom

Video conferencing

Up to 49 concurrent video streams

Chat

Both you and students exchange IMs

Classroom controls

Lock classroom, disable or enable features, record or change view

SHARE CLASS MATERIAL



Share different types* of materials with your class by uploading it to the material section. The materials can be either downloaded or directly previewed in-app by your students.

*Supported formats: PowerPoint (pptx), Word (docx), PDF (pdf), Video (youtube link)

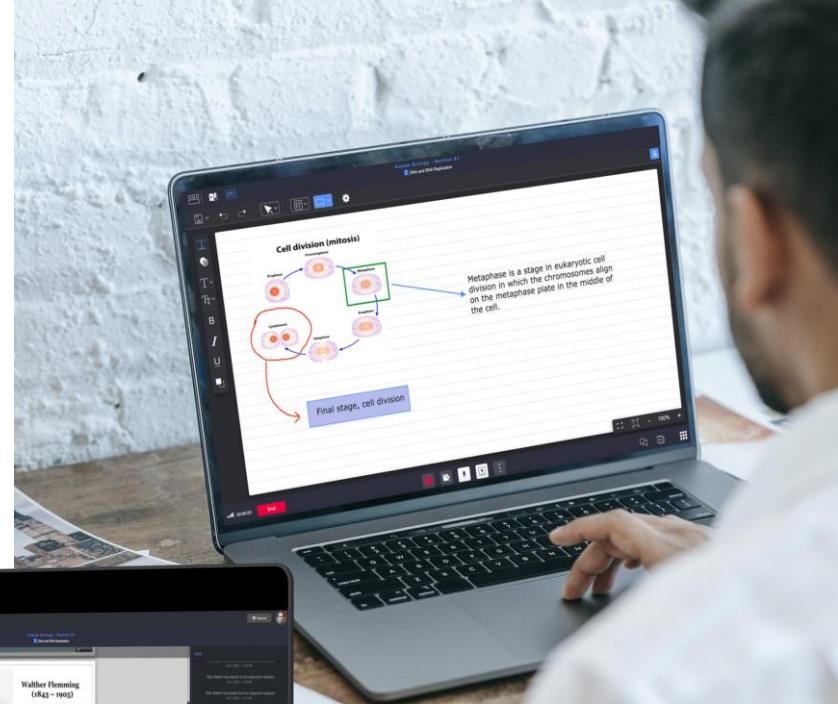
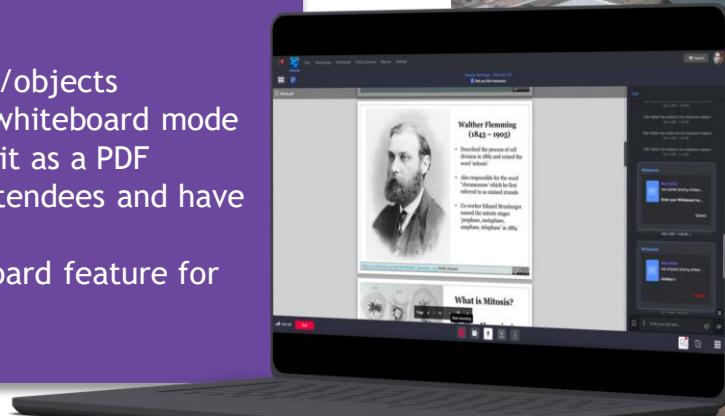


WHITEBOARD FOR REAL-TIME INTERACTION

The whiteboard is easily accessible directly from your navigation bar in the top left corner.

The whiteboard allows for the following real-time actions:

- Share whiteboard
- Write, draw or import images/objects
- Record your session while in whiteboard mode
- Export whiteboard and share it as a PDF
- Give whiteboard access to attendees and have them contribute
- Disable or enable the whiteboard feature for specific or all classes



WATCH TOGETHER



You can watch a video together with your attendees in real-time. Both video and audio are automatically synchronised in both teacher and student view.

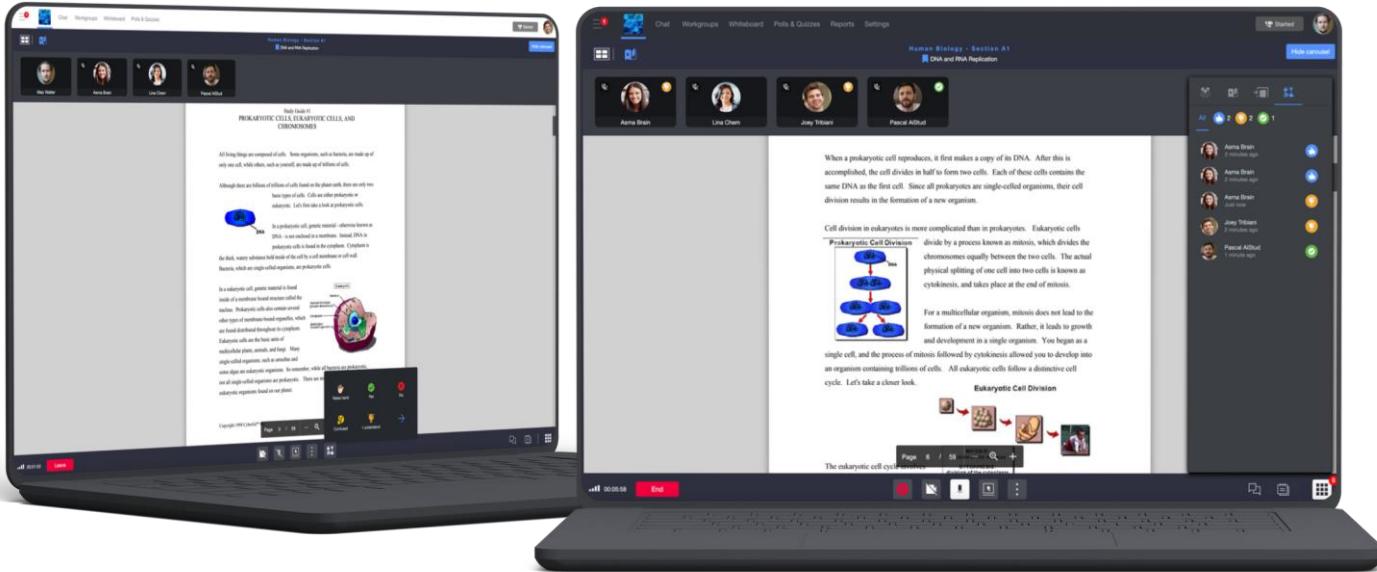
CLASSROOM ANALYTICS



Rainbow Classroom delivers powerful analytics keeping track of participant attendance, reactions, behaviour and quiz results. You can check the reports in real-time or at your convenience. Export and save them for later analysis in offline mode.

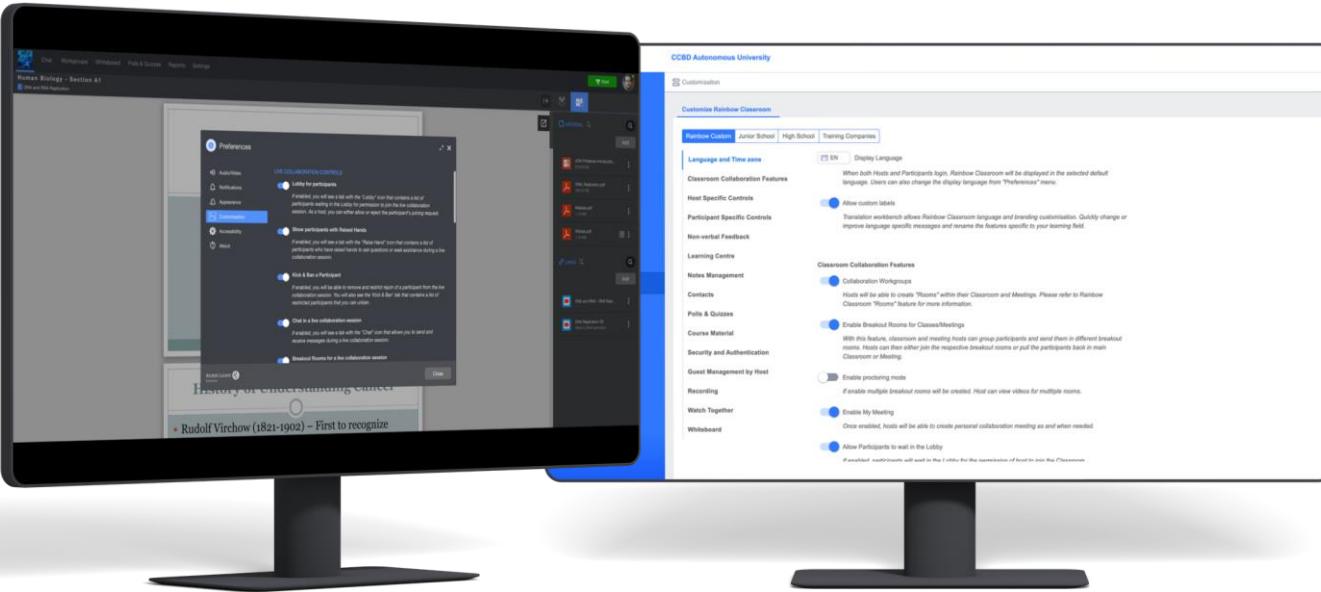
STUDENT REACTIONS

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Students may make use of the predefined quick reactions to signal that they did or did not understand what the teacher has been saying, reply with yes or no or raise a hand.

ADMINISTRATION AND CUSTOMISATION



You can make use of the dedicated administration interface, which empowers you to predefine the settings of existing, new, all or only specific classes, such as which features should be available to attendees or yourself in any of the above.

BUSINESS MODEL

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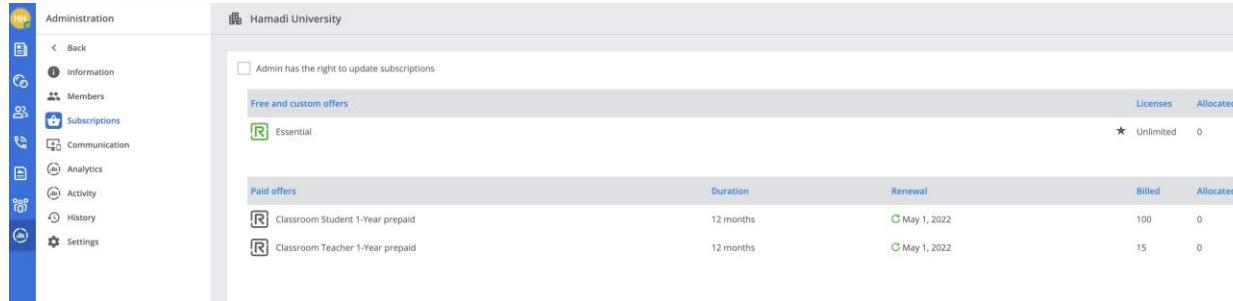
SUBSCRIPTION TYPES, PRICING AND HOW TO ORDER

BUSINESS MODEL

- **Rainbow Classroom bundle**
 - Education: **15€/15\$** teacher/month* | student subscriptions free of charge
 - Corporate: **18€/18\$** mentor/month* | mentee subscriptions free of charge

RAINBOW CLASSROOM TEACHER - 1 MONTH	3EY95115AA
RAINBOW CLASSROOM TEACHER - 1 YEAR	3EY95115AB
RAINBOW CLASSROOM TEACHER - 3 YEARS	3EY95115AD
RAINBOW CLASSROOM TEACHER - 5 YEARS	3EY95115AF
RAINBOW CLASSROOM STUDENT - 1 MONTH	3EY95114AA
RAINBOW CLASSROOM STUDENT - 1 YEAR	3EY95114AB
RAINBOW CLASSROOM STUDENT - 3 YEARS	3EY95114AD
RAINBOW CLASSROOM STUDENT - 5 YEARS	3EY95114AF

- **Rainbow Classroom Subscription via BP Rainbow Admin interface**



The screenshot shows the BP Rainbow Admin interface for Hamadi University. The left sidebar includes links for Administration, Back, Information, Members, Subscriptions (selected), Communication, Analytics, Activity, History, and Settings. The main content area shows a checkbox for 'Admin has the right to update subscriptions'. Below this are sections for 'Free and custom offers' (with an 'Essential' plan) and 'Paid offers' (listing 'Classroom Student 1-Year prepaid' and 'Classroom Teacher 1-Year prepaid' with their respective details: Duration, Renewal, Billed, and Allocated values).

*additional discounts may be applied based on region and customer

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www.al-enterprise.com

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